

## Appia and Applications Experts Announce Partnership

TRAVERSE CITY, MI - March 11, 2008 - Appia Communications today announced that Application Experts has joined Appia's rapidly-growing nationwide network of partners. App-X is one of the newest partners to join Appia, a leading provider of managed IT and telecommunications services to small and mid-sized companies and organizations.

"We look forward to a productive alliance with App-X. They have years of experience in designing and implementing technology solutions for leading companies and organizations with users around the world," said Jason Ulm, Appia's Vice President of Sales.

App-X will add Appia's proven solutions in voice, data, video, and networking to its portfolio of services. "This partnership creates instant benefits for our clients," said Kevin Kelly, founder and President of App-X. "Appia's reputation for superior customer care is what drew us to join their team."

For more information about Appia's managed IT and telecom services or about becoming an Appia partner, please contact Jason Ulm, Vice President of Sales, at 317-715-9507 or by email at [jason@appiaservices.com](mailto:jason@appiaservices.com).

### About App-X

App-X provides technology and process improvement services to companies ranging from the Fortune 100 to small manufacturing firms. Founded in 2002, the company's main offices are in Denver and Boston.

App-X is dedicated to enabling its clients to make informed technology decisions. The hallmark of the firm's approach is that it takes the time to understand client businesses and requirements, as a basis for recommending and implementing highly customized solutions.

For more information about App-X, see [www.app-x.com](http://www.app-x.com).



### **About Appia Communications**

Appia Communications is a leading provider of telecommunications services, whose mission is to enable small and mid-sized companies and organizations to realize the benefits of Internet Protocol (IP) technology. Appia's solutions help customers reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia has operations in New York, Chicago, Los Angeles, Detroit, Indianapolis, St. Louis, Boston, and other markets in North America and Europe. For more information about Appia's managed IT and telecom services, or about becoming an Appia partner, please call 877-277-4297 or visit [www.appiaservices.com](http://www.appiaservices.com).