

## **Appia Communications Announces its New Hosted VoIP Offering | "Appia Cubed" hosted VoIP combines advanced features, mobility, and exceptional value to augment Appia's other hosted VoIP offerings**

TRAVERSE CITY, MI - October 4, 2011 - Appia Communications, a leading provider of managed communications and network services, announced the immediate availability of its new Appia<sup>3</sup>, or Appia Cubed, hosted VoIP offering.

Appia Cubed is a fully managed hosted phone service for companies and organizations. Featuring mobility, scalability, and competitive pricing, Appia Cubed is a complete solution for office communication, without the headaches or expense of managing an in-house phone system.

"Customers want options in purchasing phone services. With Appia Cubed, customers select how to buy the service and the type of handsets they want to use - all at an attractive price," said Victor von Schlegell, president of Appia Communications. "I was one of the first users on the system and my favorite feature is using my iPhone as a handset - I have the power of Appia Cubed everywhere."

Key features include:

- Softphone mobility - iPhone, Android, and Windows
- Unlimited auto-attendants
- Find-me, Follow-me
- Customer-managed portal
- CRM and Outlook integration
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"Your break room doesn't need the same phone features as the receptionist desk," said Jason Ulm, vice president of channel sales for Appia. "With other hosted providers, you pay the same price for all of your phones, which inflates both your monthly bill and the cost of your phones. Appia Cubed prices each type of phone uniquely, giving you the right solution and best price."

Appia Cubed is compatible with and auto-provisions Cisco, Grandstream, Polycom and Yealink phone handsets.



To learn more about Appia Cubed and Appia Communications please visit [www.appiaservices.com](http://www.appiaservices.com) or call 877-277-4297.

### **About Appia Communications**

Appia Communications is a leading provider of managed communication and network services, with a focus on small to midsize companies and organizations. Appia's solutions help customers minimize capital investments, reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia serves markets nationwide, with operations in Atlanta, Boston, Chicago, Dallas, Detroit, Houston, Indianapolis, Los Angeles, New York, Philadelphia, San Francisco, Seattle, St. Louis and Washington D.C.

Appia has been recognized as one of America's fastest-growing private companies for five straight years (Inc., 2007-11); one of the fastest-growing solution providers in the technology industry (CRN, 2009-11); and one of the top managed service providers in the world (MSPmentor, 2009-11). Appia has also been named one of the 2010 Michigan 50 Companies to Watch by the Edward Lowe Foundation.