

## Appia Communications to Offer IT and Telecom Services in the Boston Area

TRAVERSE CITY, Michigan, February 4, 2008: Appia Communications, a leading provider of managed IT and telecommunications services, announced that it is expanding its operations to the Boston metropolitan area.

"New England is a dynamic market and we're eager to serve businesses and the non-profit community here," said Jason Ulm, Appia's Vice President of Sales. "We're looking forward to bringing the same benefits of IP technology to customers in the Boston area that we have brought to customers across the U.S."

Managed services offer several advantages to the small and mid-sized companies and organizations Appia serves. Rather than dealing with multiple vendors, Appia customers deal with one company - and receive one invoice—for all of their services. Customers using Appia's services also save 30% or more each month, while enjoying features and functions that improve productivity and allow their IT staff to focus on mission-critical projects.

Appia expects to make an announcement shortly regarding the appointment of a regional manager, who will focus on the New England market.

For more information about Appia's services in New England, please contact Jason Ulm, Vice President of Sales, at 317-715-9507, or email [jason@appiaservices.com](mailto:jason@appiaservices.com).

### **About Appia Communications**

Appia Communications is a leading provider of telecommunications services, whose mission is to enable small and mid-sized companies and organizations to realize the benefits of Internet Protocol (IP) technology. Appia's solutions help customers reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia has operations in New York, Chicago, Los Angeles, Detroit, Indianapolis, St. Louis, Boston, and other markets in North America and Europe. For more information about Appia's managed IT and



telecom services, or about becoming an Appia partner, please call 877-277-4297 or visit [www.appiaservices.com](http://www.appiaservices.com).