

Appia Communications Announces Customer Referral Program

Traverse City, MI – March 25, 2008 - Appia Communications, a leading provider of managed IT and telecommunications services to small and mid-sized companies and organizations, launched a customer referral program today.

"Appia's growth is due in large part to referrals from satisfied customers," said Jason Ulm, Vice President of Sales.

"When a new company or organization joins the Appia customer family, we will show our appreciation by giving the referring Appia customer \$250 off their monthly Appia invoice, and the referrer him- or herself a \$250 VISA gift card," continued Ulm.

About Appia Communications

Appia Communications is a leading provider of managed IT and telecommunications services. Our mission is to enable small and mid-sized companies and organizations to realize the benefits of Internet Protocol (IP) technology. Our managed solutions help our customers to reduce costs, enhance employee productivity, improve customer care, and allow them to compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia has operations in New York, Chicago, Los Angeles, Detroit, Indianapolis, St. Louis, Boston, and other markets in North America and Europe. For more information, please visit www.appiaservices.com, or call 877-277-4297.