

## Appia Communications Expands Datacenter and Cloud Services | Product Expansion Includes Virtual Private Servers, Cloud Storage, and Managed Data Center Service

ST. LOUIS, MO - May 2, 2011 - Appia Communications, Inc., a leading provider of managed communication and network services, today announced the successful expansion of its data center and cloud services at its facility in downtown St. Louis. Appia will use this managed facility to offer enterprise-class virtual private servers, managed dedicated servers, cloud based storage, and turn-key data center services.

"Server-based applications continue to grow across all sectors," said Victor von Schlegell, Appia's President. "Our new data center is the answer for customers who face the choice to buy or build. The key is flexibility; customers can start with a virtual private server and grow into full managed data center space."

Appia's data center offering includes advanced monitoring of both devices and applications. Administrators are updated about the status of their critical operations via email, phone, or text message. The data center also includes smart hands support.

"We built the data center around the features our customers have told us are most important," said Matt Siemens, Vice President of Marketing at Appia. "Backed by multiple backbone connections with battery and generator power, customers can be assured of 99.999% uptime. And our on-site network operations center provides professional support anytime day or night."

### *Services available include:*

- Virtual Private Servers - Available in four different, affordable increments in both Linux and Windows environments
- Managed Dedicated Servers - Appia-managed platforms for customers who need dedicated computing power and security
- Cloud Storage - SAS 70 secure storage at multiple geographically diverse locations
- Cabinet Space - From 1RU to a full cabinet and with single or dual power connections
- Managed Data Center - For customers with larger needs, square footage with custom power, space, and telecom connections

Appia has partnered with Digital Realty Trust to build the facility using their modular approach. Digital Realty Trust brings worldwide experience in datacenter design and deployment. "We greatly appreciate the opportunity to support Appia Communication's growth by providing it with flexible, secure and state-of-the-art data center facilities," said Brent Behrman, Senior Vice President, Sales at Digital Realty Trust.

For more information about Appia Communications, please contact your Appia partner or visit [www.appiaservices.com](http://www.appiaservices.com), or call 877-277-4297. Click here for product information: [www.appiaservices.com/data-center](http://www.appiaservices.com/data-center).

### **About Appia Communications**

Appia Communications is a leading provider of managed communication and network services, with a focus on small to midsize companies and organizations. Appia's solutions help customers minimize capital investments, reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia serves markets nationwide, with operations in Atlanta, Chicago, Dallas, Detroit, Indianapolis, Los Angeles, New York, San Francisco, Seattle, St. Louis and Washington D.C.

Appia has been recognized as one of America's fastest-growing private companies (Inc., 2007-10); one of the fastest-growing solution providers in the technology industry (CRN, 2009-10); and one of the top managed service providers in the world (MSPmentor, 2009-11). Appia has also been named one of the 2010 Michigan 50 Companies to Watch by the Edward Lowe Foundation.