

## **Appia Announces Free Live Video Conferencing Demos | Appia Video Communicator now available to try live from your own office.**

TRAVERSE CITY, Mich. – May 13, 2009 – Appia Communications today launched free online demonstrations of its Appia Video Communicator (AVC) collaboration technology.

Designed to make high-quality video communication easy and affordable for small and midsize companies and organizations, AVC combines the flexibility and low cost of desktop offerings with the high-resolution capabilities of expensive conference room systems.

"There is an enormous gap between the low-end services and a multi-thousand dollar telepresence installation. AVC fills that gap," said Victor von Schlegell, Appia's president. "When people try AVC for the first time, they're always impressed with the quality of the audio and video."

AVC technology:

- Supports both conference rooms and remote users.
- Allows both conferencing and broadcast communication. Use AVC for video conferencing, and also for live training sessions, Webinars, announcements, and other situations in which only the host needs to be seen and heard.
- Is fully encrypted from end to end.
- Includes chat and desktop sharing.
- Includes audio dial-in/dial-out for participants who cannot attend via video.
- Supports multiple resolutions. AVC can hold a session at more than one display resolution — including a 1280x720, 30 frames-per-second "telepresence" experience — so participants can attend even if they do not have an abundance of bandwidth available.
- Does not require proprietary hardware. Users are free to choose their own equipment, which makes it easier and cheaper to deploy and use.

To schedule a live online demonstration or for more information, visit

[www.appiaservices.com/avc](http://www.appiaservices.com/avc).



## **About Appia Communications**

Appia Communications is a leading provider of managed IT and telecommunications services, enabling small and midsize companies and organizations to benefit from Internet Protocol technology for far less than the cost of an in-house implementation.

Appia's managed solutions help customers reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia has operations in Boston, Chicago, Detroit, Indianapolis, Los Angeles, New York, St. Louis, and other markets in North America and Europe. Appia was named to Inc. magazine's list of America's fastest-growing private companies in both 2007 and 2008, and was named one of the world's Top Five Managed Service Providers on the 2008-09 MSPmentor 100.

For more information, please visit [www.appiaservices.com](http://www.appiaservices.com) or call 877-277-4297. Appia is a Cisco Powered Network and holds advanced Cisco communications certifications.