

Appia Opens Recruitment for IT and Telecom Partners in Houston and Philadelphia | Rapid growth continues for provider of managed IT and telecom services, and reseller partners are needed to help meet demand.

TRAVERSE CITY, Mich. – August 19, 2009 – Fresh off its third straight listing on the Inc. 5000, Appia Communications today announced expansion plans in Houston and Philadelphia, formally opening a recruiting period for channel partners in both markets.

Appia is a leading provider of managed IT and telecom services to small and midsize companies and organizations. Houston and Philadelphia will augment Appia's established operations in Chicago, Detroit, Indianapolis, Los Angeles, New York and St. Louis.

"Appia's goal is to be present and active in the top U.S. markets," said Victor von Schlegell, Appia's president. "Houston and Philadelphia help us round out the markets we serve."

Appia works with channel partners nationwide to market and sell its voice, video, data and networking services. The value proposition is simple, noted Jason Ulm, Appia's vice president of sales: "Partners use Appia to generate new revenues by saving their customers time and money."

To learn more about becoming an Appia partner, please contact Tim Mahan, regional manager, at 630-406-6590 or tmahan@appiaservices.com.

To learn more about Appia, including its managed IT and telecom services, customer case studies and more, please visit www.appiaservices.com or call 877-277-4297.

About Appia Communications

Appia Communications is a leading provider of managed IT and telecommunications services, enabling small and midsize companies and organizations to benefit from Internet Protocol (IP) technology for far less than the cost of an in-house implementation. Appia's managed solutions help customers reduce costs, enhance



employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia has operations in Chicago, Detroit, Houston, Indianapolis, Los Angeles, New York, Philadelphia and St. Louis. Appia has been recognized as one of America's fastest-growing private companies (Inc., 2007, 2008 and 2009), one of the fastest-growing solution providers in the technology industry (CRN, 2009), and one of the top five managed service providers in the world (MSPmentor, 2008-09).

For more information, please visit www.appiaservices.com or call 877-277-4297. Appia is a Cisco Powered Network and holds advanced Cisco unified communications certifications.