

Appia Communications Names VP of Sales

INDIANAPOLIS, Indiana — May 16, 2007 — Appia Communications, a leading provider of managed IT and telecommunications services to small and mid-sized companies and organizations, announced the promotion of Jason Ulm to Vice President of Sales.

Jason joined Appia in early 2003 as Regional Manager of Indiana and has been instrumental in developing a substantial client base in the Indianapolis, Ft. Wayne and Chicago markets. Prior to joining Appia's sales team, Jason worked for a telecom services reseller, where he was a key member of a Cisco VAR team.

As Vice President of Sales, Jason will continue to be based in Appia's Indianapolis office, where he'll be responsible for sales growth and revenue objectives throughout the United States and North America, as well as in other international markets. For more information about Appia's managed IT and telecommunications services, please contact Jason Ulm, Vice President of Sales, at 317-715-9507, or email Jason at jason@appiaservices.com.

About Appia Communications

Appia Communications is a leading provider of managed IT and telecommunications services. Our mission is to enable small and mid-sized companies and organizations to realize the benefits of Internet Protocol (IP) technology. Our managed solutions help our customers to reduce costs, enhance employee productivity, improve customer care, and allow them to compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia has operations in New York, Chicago, Los Angeles, Detroit, Indianapolis, St. Louis, and other markets in North America and Europe. For more information, please call 877-277-4297 or visit www.appiaservices.com.