

Appia Introduces Nationwide MPLS Services | New Service Ensures Quality of Service from End-to-End

TRAVERSE CITY, Mich. – July 8, 2010 –Appia Communications, a leading managed communication and network services provider, today announced the addition of nationwide Multi Protocol Label Switching, or MPLS, services.

MPLS helps multi-site companies and organizations manage their branch-to-branch and remote connections. MPLS enables them to prioritize such time-sensitive applications as voice over IP and video, so that they take precedence over traffic like email and internet browsing, all across a single connection. The addition of MPLS also expands Appia's network centers to include Atlanta, Dallas, St. Louis, San Francisco, Seattle, and Washington, DC, in addition to existing centers in Chicago, Detroit, Indianapolis, and Los Angeles.

"Appia's MPLS product is a perfect complement to its current suite of managed services," says Appia partner Andrew Pryfogle, president of Terrapin Solutions, LLC. "This is a very powerful technology that will save our customers money. The addition of MPLS proves that Appia is committed to being a single source for business-class solutions for our customers."

"Customers are moving to network-based applications and services. Enterprise-grade quality and performance are therefore becoming more important," said Victor von Schlegell, president of Appia Communications. "Our commitment to offering our customers choice makes MPLS a natural evolution for our product suite. And our expanded footprint enhances the value of our other services. Business VoIP, SIP trunks, and video conferencing all take advantage of the quality of service and network efficiency that MPLS provides."

The MPLS offering is available for immediate purchase in all of the lower 48 states. For more information about Appia, including its full suite of communication and network services, partnership opportunities, customer case studies and more, please visit www.appiaservices.com or call 877-277-4297.



About Appia Communications

Appia Communications is a leading provider of managed communication and network services for businesses and organizations. Appia's solutions help customers minimize capital investments, reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia serves markets nationwide, with operations in Atlanta, Boston, Chicago, Dallas, Denver, Detroit, Houston, Indianapolis, Kansas City, Los Angeles, New York, Philadelphia, San Francisco, Seattle, St. Louis, and Washington, D.C.

Appia has been recognized as one of America's fastest-growing private companies (Inc., 2007-09); one of the fastest-growing solution providers in the technology industry (CRN, 2009); and one of the top managed service providers in the world (MSPmentor, 2009-10). Appia has also been named one of the 2010 Michigan 50 Companies to Watch by the Edward Lowe Foundation.

For more information, please visit www.appiaservices.com or call 877-277-4297.