

New SIP Trunking Solution Provides Unlimited Call Paths | Appia Communications unleashes the power of SIP by removing concurrent call limitations on its SIP trunking products

TRAVERSE CITY, MI - October 18, 2011 - Appia Communications, a leading provider of managed communications and network services, announced SIP trunking with no call path limitations.

"Call path restrictions do not adapt to customers' changing requirements," said Victor von Schlegell, Appia's president. "Customers need their phone services to support marketing campaigns, seasonal changes in workforce levels, cyclical call volumes, and so forth. SIP trunks should enable -- not limit -- customers as these demands arise."

"We continue to simplify our products to address our customers' needs," said Jason Ulm, vice president of channel sales at Appia. "Customers get to decide how many concurrent calls to make -- as they need them -- for a consistent and predictable price."

To learn more about Appia's SIP services and Appia Communications please visit www.appiaservices.com/sip-trunking or call 877-277-4297.