

## Appia Communications Wholesale Division Offers Telephone Number Peering | Service providers of all sizes can take advantage of peering with Appia

TRAVERSE CITY, MI - June 8, 2011 - Appia Communications, Inc., a leading provider of managed communication and network services, today announced the availability of telephone number peering for its wholesale service provider customers.

The peering product connects Appia and its expanded peering network to wholesale customers. By using Appia's peering fabric, calls are established directly between the calling and called parties, which reduces the inbound call charges usually associated with the call.

"When we activated peering on our own network, we saw about five percent of our inbound calls delivered via this method," commented Victor von Schlegell, Appia's president. "This product makes a lot of sense for service providers who want to improve call quality at lower cost."

"We believe our peering solution provides substantial value to service providers who are impacted by inbound usage charges," said Michael Morey, vice president wholesale sales for Appia. "To participate in this cost savings, our wholesale customers provide a list of their telephone numbers currently not on the Appia network. We then deliver all calls bound for those numbers from both Appia and our connected peering network. When calls are delivered this way, our peering customers can experience substantial savings."

In addition to Telephone Number Peering, Appia wholesale offers:

- [Hosted PBX](#)
- [SIP trunking](#)
- [High Speed Internet Access](#)
- [MPLS](#)
- [Wholesale Termination](#)
- [Wholesale Toll-Free](#)



To find out if you are eligible for Appia wholesale services or telephone number peering in particular, please contact Michael Morey at 314-266-4000 ext 104 or [mmorey@appiaservices.com](mailto:mmorey@appiaservices.com). Please also visit <http://www.appiaservices.com/wholesale-services> for more information.

### **About Appia Communications**

Appia Communications is a leading provider of managed communication and network services, with a focus on small to midsize companies and organizations. Appia's solutions help customers minimize capital investments, reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia serves markets nationwide, with operations in Atlanta, Chicago, Dallas, Detroit, Indianapolis, Los Angeles, New York, San Francisco, Seattle, St. Louis and Washington D.C.

Appia has been recognized as one of America's fastest-growing private companies (Inc., 2007-10); one of the fastest-growing solution providers in the technology industry (CRN, 2009-10); and one of the top managed service providers in the world (MSPmentor, 2009-11). Appia has also been named one of the 2010 Michigan 50 Companies to Watch by the Edward Lowe Foundation.