

## **Appia Partners with Precise Consulting Inc. to Offer Managed IT and Telecom Services in New York City**

NEW YORK, NY – January 13, 2009 – Appia Communications announced today that Precise Consulting Inc. has joined Appia's rapidly-growing nationwide network of partners. Precise Consulting is one of the newest partners to join Appia, a leading provider of managed IT and telecommunications services to small and midsize companies and organizations.

"Precise Consulting shares our commitment to truly customized solutions that maximize savings and benefits for our customers," said Jason Ulm, Appia's vice president of sales. "Together, we will help many businesses in New York."

Precise Consulting will add Appia's proven solutions in voice, data, video and networking to its portfolio of services. "I am particularly excited about this new strategic partnership," said Ameer Abdur-Razzaaq, CEO of Precise Consulting. "The ability to offer a voice solution will further solidify Precise Consulting as a trusted converged technology advisor for our clients."

For more information about Appia's managed IT and telecom services, or about becoming an Appia partner, please contact Rich Pellichero at 508-570-4958 or [rpellichero@appiaservices.com](mailto:rpellichero@appiaservices.com).

### **About Precise Consulting Inc.**

Based in New York City, Precise Consulting Inc. is a technology provider dedicated to delivering superior solutions that drive smart business. Precise Consulting offers a full suite of enterprise-class IT management and support services custom-built for small and medium-sized organizations. Clients enjoy proactive, hands-on solutions that result in less downtime, less frustration, and lower overall support costs for critical business systems. For more information, please visit [www.preciseconsultinginc.com](http://www.preciseconsultinginc.com) or call 212-537-4785.



### **About Appia Communications**

Appia Communications is a leading provider of managed IT and telecommunications services, enabling small and midsize companies and organizations to benefit from Internet Protocol technology for far less than the cost of an in-house implementation. Appia's managed solutions help customers reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia has operations in Boston, Chicago, Detroit, Indianapolis, Los Angeles, New York, St. Louis, and other markets in North America and Europe. Appia was named to Inc. magazine's list of America's fastest-growing private companies in both 2007 and 2008. For more information, please visit [www.appiaservices.com](http://www.appiaservices.com) or call 877-277-4297. Appia is a Cisco Powered Network and holds advanced Cisco communications certifications.