

New Cloud Solution Provides One-Stop Computing and Voice Services for the Desktop | RightOffice can save customers 50% or more in capital and operating costs

TRAVERSE CITY, MI and HOUSTON, TX - January 26, 2011 - Two leaders in cloud computing - Appia Communications and Virtual-Q - today announced RightOffice, a solution that combines Microsoft Windows 7 and Microsoft Office 2010 with business-class VoIP. The solution reduces capital and operating costs and simplifies IT and telecom administration.

"RightOffice delivers the latest Microsoft operating system and productivity software, along with a world-class phone system for one, low cost per user per month," said Matt Siemens, Vice President of Marketing for Appia Communications. "The result is a substantial savings in capital and operating expenses. RightOffice also frees IT staff from the drudgery of desktop support, enabling them to focus on what matters most to the bottom line."

"Users can access their desktops and applications using almost any platform, including laptops, desktops, iPads, or smartphones," said Sanjay Upadhyaya, CMO and Vice President of Strategic Alliances with Virtual-Q. "RightOffice voice services can either work with a customer's existing office phone system or replace that system with an advanced hosted IP-PBX. By putting the heavy lifting in the cloud, customers reduce the need for equipment refresh, lower support costs, and improve data security."

RightOffice includes two main components, RightVoice and RightComputing.

"RightVoice is an advanced phone system whose features include unified messaging, fax-to-email, and find-me follow-me," continued Siemens. RightVoice supports local, toll-free, domestic and international long distance, directory assistance, and 911 services. If customers have multiple locations, interoffice calls are free of charge.

"RightComputing delivers a hosted desktop with as many CPUs and as much memory as your applications require, allowing applications to run up to 1,000 times faster," said Upadhyaya. RightComputing includes Windows 7, the latest version of Microsoft Office, support for existing customer Windows or Linux applications, daily data backups, and integration with existing peripherals such as printers and scanners.



For more information, please contact your Appia partner; visit www.appiaservices.com, or call 877-277-4297. Information is also available at www.virtual-q.com or by calling 713-587-2560.

About Appia Communications

Appia Communications is a leading provider of managed communication and network services, with a focus on small to midsize companies and organizations. Appia's solutions help customers minimize capital investments, reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia serves markets nationwide, with operations in Atlanta, Chicago, Dallas, Detroit, Indianapolis, Los Angeles, New York, San Francisco, Seattle, St. Louis and Washington D.C.

Appia has gained recognition as one of America's fastest-growing private companies (Inc., 2007-10); one of the fastest-growing solution providers in the technology industry (CRN, 2009-10); and one of the top managed service providers in the world (MSPmentor, 2009-10). Appia has also been named one of the 2010 Michigan 50 Companies to Watch by the Edward Lowe Foundation.

About Virtual-Q

Virtual-Q helps companies reduce their total cost of ownership, increase business continuity, improve security and compliance, and leverage their existing IT investments. Their proprietary hosted desktop technology defines a new industry platform for Computing-as-a-Service (CaaS) and delivers a complete desktop environment that is accessible from virtually any internet accessible device. The Q fabric includes the latest Microsoft Operating System and Office Suite technology, eliminates power consumption costs for all migrated servers, and delivers unparalleled performance improvement while prolonging the life of existing desktop or laptop devices.

Virtual-Q is headquartered in Houston, Texas and partners with the leading technology vendors and is a Microsoft Gold Certified Partner. For additional information, visit www.virtual-q.com.