

**Appia Communications Named to Managed Service Provider Elite List by CRN
Company Recognized as a Managed Services Leader for Third Year**

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FOR IMMEDIATE RELEASE

Traverse City, MI, February 18, 2015 – Appia Communications announced today that it has earned recognition on The Channel Company’s 2015 CRN Managed Service Provider (MSP) 500 list as one of the MSP Elite 150. This annual list distinguishes the top technology providers and consultants in North America whose leading approach to managed services enables their customers to improve operational efficiencies, elicit greater value from their IT investments, and successfully leverage technology to achieve greater competitive advantage.

In today’s world of outsourced IT, the expertise of MSPs has become increasingly important to organizations. The plethora of choices in terms of consumption and procurement of technology can become overwhelming. To help facilitate companies’ selection and adoption of managed services and providers, CRN, the leading media outlet for technology vendors and solution providers who serve end-user customers, has identified the top 500 MSPs.

This year, CRN’s industry-focused directory highlights the Top 500 MSPs in three categories: 100 Hosting Providers who are experienced in providing mainly off premise, cloud-based, services; 150 Elite Service Providers who are large data center-focused solution providers with a strong mix of on premise professional services as well as off premise services; and 250 Progressive Service Providers who have a business model heavily weighted toward managed services geared toward the small and midsize business market.

“The allure of Everything-as-a-Service to organizations is largely rooted in the appeal of predictable operational expenses, cost-cutting, resource allocation and access to on-demand/pay-as-you-go technology. Therein lies a great need for the expertise of managed service providers,” said Robert Faletra, CEO, The Channel Company. “We congratulate the managed service providers who have engineered, or re-engineered, their businesses to deliver the services their customers rely on for future growth and ongoing success.”

“We are of course honored to be included in this prestigious list,” said Victor von Schlegell, Appia’s president. “Our mix of managed services enables us to tailor solutions to the needs of our customers, which ensures the right balance between their requirements, their budgets, and their in-house resources.”

Coverage of the MSP500 will be featured in the February 2015 issue of CRN and online at www.CRN.com.

[About Appia Communications](#)



Appia Communications is a leading provider of Cloud-based communication and networking services. Its solutions enable customers to reduce capital spending and operating costs, and enhance productivity and customer care.

Founded in 2000, Appia has operations in Chicago, Dallas, Detroit, Indianapolis, Los Angeles, St. Louis, Seattle, and Washington, DC. Appia's customers represent every major industry vertical; range from 20 to over 60,000 employees, and are located across the U.S. and Europe.

Appia has been recognized as one of America's fastest-growing private companies by Inc. magazine; one of the fastest-growing solution providers in the technology industry by CRN, and one of the top five managed service providers in the world by MSP Mentor.

For more information, please see www.appiaservices.com or call 877-277-4297.

About the Channel Company

The Channel Company, with established brands including CRN, XChange Events, IPED and SharedVue, is the sales channel community's trusted authority for growth and innovation. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology sales channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships.

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