

3CX and Appia Announce Low-Cost, High-Quality VoIP Solution | 3CX and Appia present a complete VoIP PBX solution to all 3CX Phone System customers after the interoperability testing proves successful

LONDON, UK and TRAVERSE CITY, MICHIGAN, USA - April 24, 2012 - 3CX, developer of the popular Windows-based VoIP PBX, has announced that integration testing with Appia Communications, a leading VoIP provider in the USA, has proven successful and users of 3CX Phone System can now take advantage of Appia's high quality internet telephony services for voice calls as an integrated solution.

With 3CX Phone System, SIP Trunk configuration is fully integrated, allowing Appia Communications to become a 3CX Supported SIP Trunk provider.

"Appia offers three different ways to benefit from 3CX PBX software - use our 3CX enabled hassle free hosted VoIP Appia Cubed offering, locate your own 3CX server in our data center using our SIP trunks, or locate the 3CX server at your site. Our partnership with 3CX gives our customers enterprise features at a start-up price. They can choose the phone they like for their desktop and even take their service on the road with easy to use mobility features on iPhone and Android devices," said Victor von Schlegell, president of Appia Communications.

"Thanks to the successful interoperability testing with Appia, 3CX can further increase its range in the USA, and worldwide. This integration provides all customers using 3CX Phone System with high quality, low-cost VoIP solutions with Appia's internet telephony services," said Nick Galea, CEO at 3CX.

About 3CX

3CX is the developer of 3CX Phone System—an open standard unified communications platform for Windows that works with standard SIP phones and replaces a proprietary PBX. 3CX is more manageable and can deliver substantial cost savings besides increasing productivity. Leading companies worldwide such as Caterham F1 Team, Boeing, Ohio State University, MIT and RE/MAX use 3CX Phone System. 3CX has been listed as a CRN 2011 Emerging Vendor and has earned Windows Server Certification as well as other numerous awards, including The Windowsnetworking.com Gold Award, the Windows IT Pro magazine 2008 Editor's



Best Award and a Best Buy Award by Computer Shopper Magazine. 3CX has offices in the UK, USA, Germany, Cyprus, Malta, Australia, South Africa and Hong Kong. For more information, visit: <http://www.3cx.com> and find us on Facebook at <http://www.facebook.com/3CXPhoneSystem>.

About Appia Communications

Appia Communications is a leading provider of managed communication and network services, with a focus on small to midsize companies and organizations. Appia's solutions help customers minimize capital investments, reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia serves markets nationwide, with operations in Atlanta, Chicago, Dallas, Detroit, Indianapolis, Los Angeles, New York, San Francisco, Seattle, St. Louis, and Washington D.C.

Appia has been recognized as one of America's fastest-growing private companies for five straight years (Inc., 2007-11); one of the fastest-growing solution providers in the technology industry (CRN, 2009-11); and one of the top managed service providers in the world (MSPmentor, 2009-12). Appia has also been named one of the 2010 Michigan 50 Companies to Watch by the Edward Lowe Foundation.