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Appia Communications Announces MasterFax Services for VoIP Reliable and Secure Faxing

TRAVERSE CITY, MI, SEPTEMBER 29, 2015 – Appia Communications, a leading provider of Cloud-based communication and networking services, today announced the addition of MasterFax to its popular fax services.

For more than 15 years, Appia has provided Cloud voice, cellular, colocation, call center, collaboration, and networking services to businesses and non-profits. The addition of MasterFax is part of Appia's ongoing program of introducing new products and services that improve communication and reduce costs.

Fax machines connect with each other to send and receive faxes. When information is corrupted, the machines cannot connect and fax transmissions fail. Fax machines are so sensitive to corruption that 5 to 10 percent of faxes fail, even under the best of circumstances. Sending faxes over the internet compounds the problem, because the internet is more subject to latency, jitter, and packet loss – all of which corrupt the information the fax machines exchange.

“Sending faxes over VoIP has been an issue for several years because the signaling or ‘hand-shaking’ between sending and receiving fax machines is sensitive to errors. MasterFax overcomes these issues,” said Victor von Schlegell, Appia’s CEO. “Appia’s MasterFax service uses the internet, but our technology compensates for internet-induced corruption. So faxing with MasterFax is more reliable. Also, unlike most fax services, MasterFax encrypts fax transmissions for optimized security.”

For more information regarding Appia’s fax offerings, call 877.277.4297, email info@appiaservices.com, or visit www.appiaservices.com.

About Appia Communications

Appia Communications is a leading provider of Cloud-based communication and networking services. Appia's solutions enable customers to reduce capital spending and operating costs, with enhanced productivity and customer care.

Headquartered in Traverse City, Michigan, we have operations in Chicago, Dallas, Detroit, Indianapolis, Los Angeles, New York, St. Louis, and Ashburn, VA. Appia's customers represent every major industry vertical, range from 20 to more than 60,000 employees, and are located across the U.S. and Europe.

Appia has been recognized as one of America's fastest-growing private companies by *Inc.* magazine, one of the fastest-growing solution providers in the technology industry by CRN, and one of the top five managed service providers in the world by MSP Mentor.

For more information, visit www.appiaservices.com or call 877.277.4297.

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