

Appia Introduces Cloud Desktop Services | New service enables customers to realize savings, better security and mobility

Traverse City, MI, March, 17, 2014: Appia Communications, Inc., a leading provider of cloud communication and networking services, today announced their cloud desktop services offering.

“We believe that small and midsize companies and organizations will be moving desktops to the cloud, just as they have moved their phone services,” said Victor von Schlegell, Appia’s president. “Both save capital and operating dollars and free up IT staff to focus on more mission-critical projects. In addition, cloud desktops provide much better security since data are stored in the cloud, not locally.”

Cloud desktops include the Windows 7 operating system, and can include Microsoft Office, hosted Microsoft Exchange, free applications such as Adobe Reader and various browsers, and line of business applications, such as accounting applications. The offering also includes file, print, domain and storage servers and secure backup.

“The experience of working from a cloud desktop is just like working from a local desktop or laptop,” continued von Schlegell. “But people can also work from smartphones and tablets, which enables much greater mobility.”

The offering is available now. For more information, email info@appiaservices.com.

About Appia Communications

Appia Communications is a leading provider of managed IT and telecommunications services. Our mission is to enable small and mid-sized companies and organizations to realize the benefits of Internet Protocol (IP) technology. Our managed solutions help our customers to reduce costs, enhance employee productivity, improve customer care, and allow them to compete more effectively against much larger enterprises. Headquartered in Traverse City, Michigan, Appia has operations in New York, Chicago, Los Angeles, Detroit, Indianapolis, St. Louis, and other markets in North America and Europe. For more information, please call 877-277-4297 or visit www.appiaservices.com.

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