

Media Contact:

Kevin Meilinger / Director of Marketing / Appia Communications
kmeilinger@appiaservices.com 877.277.4297 ext. 123

Appia Communications Acquires BroadRiver Communication Corporation

TRAVERSE CITY, MI, NOVEMBER 17, 2015 – Appia Communications, a leading provider of Cloud-based communication and networking services, today announced the acquisition of BroadRiver Communication Corporation (BRCC). BRCC is an Atlanta-based provider of voice, internet, hosting, and colocation services. BRCC is also a Competitive Local Exchange Carrier (CLEC) in Georgia and Alabama.

Appia has provided Cloud voice, cellular, colocation, call center, collaboration, and networking services to businesses and non-profits since 2000. The BRCC acquisition is part of Appia's ongoing commitment to providing a broad range of services and solutions for customers and partners.

“The BroadRiver acquisition brings an experienced staff who can focus on customers and partners in the rapidly-growing Southeast U.S.,” said Victor von Schlegell, Appia’s CEO. “It also adds new managed services, plus phone services that can only be offered by a CLEC.”

“BroadRiver will operate as it has been, under Appia’s direction,” added von Schlegell.

About Appia Communications

For more than 15 years, Appia Communications has been a leading provider of Cloud-based communication and networking services. Appia’s solutions enable customers to reduce capital spending and operating costs, while enhancing productivity and customer care.

Headquartered in Traverse City, Michigan, Appia has operations in Atlanta, Chicago, Dallas, Los Angeles, St. Louis, and Ashburn, VA. Appia’s customers represent every major industry vertical, range from 20 to more than 60,000 employees, and are located across the U.S, Europe, and Asia.

Appia has been recognized as one of America’s fastest-growing private companies by Inc. magazine; one of the fastest-growing solution providers in the technology industry by CRN, and one of the top five managed service providers in the world by MSP Mentor.

For more information regarding Appia and BroadRiver's services, call 877.277.4297; email info@appiaservices.com, or visit www.appiaservices.com.

About BroadRiver Communication Corporation

Since 1999, BroadRiver has been providing a variety of technology solutions with a focus on customer care and satisfaction. Today, BroadRiver is a complete turnkey Data, Voice, and Hosting services provider with owned datacenter facilities and CLEC operations spanning various markets throughout the Southeastern United States.

We are all about big technology and employ a 24x7 team of engineers who hold a variety of skill sets including LAN/WAN Internetworking, Network Security, Voice Services, and Virtualization. Our clients range from the smallest of businesses to the largest of enterprises with thousands of employees. In total, we provide mission critical solutions and support to many tens of thousands of users in our footprint, and have maintained a 99+% customer retention rate year over year.

For more information regarding BroadRiver's services, visit <http://www.broadriver.com>, call 404-961-1000 or email sales@broadriver.com.

###
