

**Media Contact:**

Kevin Meilinger / Director of Marketing / Appia Communications  
[kmeilinger@appiaservices.com](mailto:kmeilinger@appiaservices.com) 877.277.4297 ext. 123

## Appia Communications Delivers Best-in-Class Cloud Computing for Business

TRAVERSE CITY, MI, JANUARY 14, 2016 – Appia Communications, a leading provider of Cloud-based communication and networking services, today announced the availability of its Cloud desktops. Appia Cloud desktops deliver a Windows desktop experience that includes Microsoft Office 2013 Standard, with options to upgrade to Professional Plus, add hosted Microsoft Exchange, and add line of business applications.

For more than 15 years, Appia has provided Cloud voice, cellular, colocation, call center, collaboration, and networking services to businesses and non-profits. The addition of Cloud desktops is part of Appia's ongoing program of introducing new products and services that improve communication and reduce costs.

Cloud desktops include:

- **Basic Cloud Desktop:** 1 vCPU, 2 GB RAM, and 10 GB storage – ideal for staff using one or two apps, such as call center and data entry
- **Standard Cloud Desktop:** 2 vCPU, 4 GB RAM, and 20 GB storage – ideal for most users
- **Pro Cloud Desktop:** 4 vCPU, 8 GB RAM, and 40 GB storage – ideal for power users.

Appia also offers a **Cloud File/Print Server**, including 2 vCPUs, 4 GB RAM, and 10 GB storage, which can be customized to meet different requirements.

“Our Cloud desktops are a great way for businesses and non-profits to provide secure computing and data storage – and save money at the same time,” said Victor von Schlegell, Appia’s CEO. “Completely customizable and scalable, our Cloud desktop services are designed to meet the varying requirements and business demands of any organization.”

Cloud computing services from Appia extend the life of existing equipment because they require only a light-weight client on existing and even outdated PCs. “Set-up and installation

are quick and easy, with access via Remote Desktop Protocol (RDP). Disaster recovery is built in because all user data are stored in the Cloud,” added von Schlegell.

For more information regarding Appia’s Cloud desktop service, call 877.277.4297, email [info@appiaservices.com](mailto:info@appiaservices.com), or visit [http://appiaservices.com/services\\_cloud-desktops/](http://appiaservices.com/services_cloud-desktops/)

## About Appia Communications

For more than 15 years, Appia Communications has been a leading provider of Cloud-based communication and networking services. Appia’s solutions enable customers to reduce capital spending and operating costs, while enhancing productivity and customer care.

Headquartered in Traverse City, Michigan, Appia has operations in Atlanta, Chicago, Dallas, Los Angeles, St. Louis, and Ashburn, VA. Appia’s customers represent every major industry vertical, range from 20 to more than 60,000 employees, and are located across the U.S, Europe, and Asia.

Appia has been recognized as one of America’s fastest-growing private companies by Inc. magazine; one of the fastest-growing solution providers in the technology industry by CRN, and one of the top five managed service providers in the world by MSP Mentor.

For more information, visit [www.appiaservices.com](http://www.appiaservices.com) or call 877.277.4297.

###

---

---