

Appia Partners with Edge Technology Group to Offer Managed IT and Telecom Services in the NYC Area

TRAVERSE CITY, MI – September 2, 2008 – Appia Communications announced today that Edge Technology Group has joined Appia's rapidly-growing nationwide network of partners. Edge Technology Group is one of the newest partners to join Appia, a leading provider of managed IT and telecommunications services to small and midsize companies and organizations.

"We are excited to partner with Edge Technology Group. The expertise of their staff is impressive, as is their excellent reputation in the market," said Jason Ulm, Appia's vice president of sales.

Edge Technology Group will add Appia's proven solutions in voice, data, video and networking to its portfolio of services. "With first-class services and a dedication to customer support, Appia is a powerful partner who will continue to expand into the New York market," said Jim Nekos, general partner at Edge Technology Group. For more information about Appia's managed IT and telecom services, or about becoming an Appia partner, please contact Rich Pellichero, Regional Manager, at 508-570-4958 or via email at [rpellichero\(at\)appiaservices.com](mailto:rpellichero(at)appiaservices.com).

About Edge Technology Group

Forged in the high-pressure environment of the hedge fund industry, Edge Technology Group provides complete strategic planning, hosting, development, advisory, coordination and management of IT and real estate projects. From offices in Greenwich, Connecticut, and New York City, Edge customizes high quality, timely and cost-effective solutions, project management services and representation. In the last three years alone, their team designed over 800,000 square feet of office space and mission-critical data centers around the world, maintaining 100% uptimes on over 550 servers and connectivity to hundreds of markets and data providers.

For more information about Edge Technology Group, visit www.edgetg.com or call 203-742-7800.



About Appia Communications

Appia Communications is a leading provider of managed IT and telecommunications services. Its mission is to enable small and midsize companies and organizations to realize the benefits of Internet Protocol (IP) technology. Appia's managed solutions help customers reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia has operations in New York, Chicago, Los Angeles, Detroit, Indianapolis, St. Louis, Boston, and other markets in North America and Europe. Appia was named to Inc. magazine's list of America's fastest-growing private companies in both 2007 and 2008. For more information, please visit www.appiaservices.com or call 877-277-4297. Appia is a Cisco Powered Network and holds advanced Cisco communications certifications.