

## **Appia Communications Welcomes new Regional Manager for Illinois, Wisconsin and Iowa**

Traverse City, MI – March 18, 2008 - Appia Communications, a leading provider of managed IT and telecommunications services to small and mid-sized companies and organizations, announced that Frank Beltrano has joined the company as Regional Manager. Frank will be based in Appia's Illinois office and will oversee sales efforts in Illinois, Wisconsin and Iowa.

Frank has been in the telecom and Internet industry for 25 years. He has experience in R&D, product marketing and management, and sales. He has worked for Lucent Technologies, Dynavar Networking, and Covad Communications.

Frank holds M.B.A. and M.I.S. degrees from Aurora University. He also has a B.S. degree in Economics from University of Wisconsin – Platteville and several certificates in digital networking, IT security, and IT auditing from Waubesa Community College and the Computer Institute.

For more information about Appia's managed IT and telecommunications services in the Midwest, please contact Frank Beltrano, Regional Manager at 877-277-4297, or email him at [frank@appiaservices.com](mailto:frank@appiaservices.com).

### **About Appia Communications**

Appia Communications is a leading provider of managed IT and telecommunications services. Our mission is to enable small and mid-sized companies and organizations to realize the benefits of Internet Protocol (IP) technology. Our managed solutions help our customers to reduce costs, enhance employee productivity, improve customer care, and allow them to compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia has operations in New York, Chicago, Los Angeles, Detroit, Indianapolis, St. Louis, Boston, and other markets in North America and Europe. For more information, please visit [www.appiaservices.com](http://www.appiaservices.com), or call 877-277-4297.

