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Appia Communications Named to CRN's Managed Service Provider 500 List | Company Recognized for Forward-Thinking Approach to Meeting the Needs of Today's IT Channel

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Appia Communications announced today that it has been named to CRN's Managed Service Provider (MSP) 500 list as one of the MSP Elite 150. The annual list recognizes the top technology providers and consultants in North America whose cutting-edge approach to managed services puts end-user customers in the best position to improve efficiencies, cut costs and speed time to market for their own products and services.

In today's world of computing power, end users are barraged by options. CRN, the leading media outlet for vendors and solution providers attempting to understand sales and service channels, selected the top MSPs in order to bring clarity to the decision-making process.

This year, CRN's MSP500 is broken down into three groups highlighting the MSP Elite 150, who are large data center-focused solution providers with a strong mix of on-premise professional services as well as off-premise services; the MSP Pioneer 250, who have a business model heavily weighted toward managed services focused on the small- and midsize-business market; and the MSP Hosting Service Provider 100, who own and operate their own data centers, providing a wide array of subscription-based outsourced services.

"The managed services landscape continues to evolve rapidly as organizations are discovering they can impact both bottom-line and top-line growth," said Robert Faletra, CEO, The Channel Company. "When it comes to strong managed services and off-premise solutions, these companies are the industry's proven leaders, showing just how they can change the game for their customers and we congratulate them on their success."

“We are honored to be recognized in this way,” said Victor von Schlegell, Appia’s president. “We have always been channel-centric. To be listed by CRN just affirms our commitment to the channel.”

Coverage of the MSP500 will be featured in the February/March issue of CRN, and online at www.CRN.com,

About Appia Communications

Appia Communications is a leading provider of managed IT and telecommunications services. Our mission is to enable small and mid-sized companies and organizations to realize the benefits of Internet Protocol (IP) technology. Our managed solutions help our customers to reduce costs, enhance employee productivity, improve customer care, and allow them to compete more effectively against much larger enterprises. Headquartered in Traverse City, Michigan, Appia has operations in New York, Chicago, Los Angeles, Detroit, Indianapolis, St. Louis, and other markets in North America and Europe. For more information, please call 877-277-4297 or visit www.appiaservices.com.

About the Channel Company

The Channel Company is the sales channel community's trusted authority for growth and innovation, with established brands including CRN, XChange Events, IPED and SharedVue. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology sales channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at www.thechannelcompany.com.

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