

Appia Recertified as Cisco Advanced Unified Communications Partner

TRAVERSE CITY, Michigan — October 19, 2007 — Appia Communications, Inc., a leading provider of managed IT and telecom services, today announced that its certification as a Cisco Advanced Unified Communications (CAUC) partner has been renewed. The certification recognizes Cisco partners for their knowledge and expertise in selling, designing, installing, and supporting a comprehensive unified communications solution. This is Appia's fifth year as a CAUC partner.

"Today's companies and organizations require a communications strategy that supports voice, video, and data through a variety of devices," said Victor von Schlegell, Appia's president. "This certification demonstrates Appia's commitment to delivering the comprehensive solutions our partners and their customers demand."

Unified communications integrates email, voice messaging, telephones, Web collaboration, video, and other applications. Combining these tools allows for easier collaboration, boosting overall employee and organizational efficiency.

"Appia has again met the resource requirements for Advanced Unified Communications and has continued to demonstrate that it is qualified to sell, install and support customers with their Advanced Unified Communications," a Cisco spokesperson said in a prepared statement. "Cisco values the ongoing commitment and expertise that Appia Communications has demonstrated and looks forward to continuing our relationship."

For more information about managed IT and telecom services from Appia Communications, please call 877.277.4297 or visit www.appiaservices.com.

About Appia Communications

Appia Communications is a leading provider of managed IT and telecommunications services. Our mission is to enable small and mid-sized companies and organizations to realize the benefits of Internet Protocol (IP) technology. Our managed solutions help our customers to reduce costs, enhance employee productivity, improve customer care, and allow them to compete more effectively against much larger enterprises.



Headquartered in Traverse City, Michigan, Appia has operations in New York, Chicago, Los Angeles, Detroit, Indianapolis, St. Louis, and other markets in North America and Europe. For more information, please call 877-277-4297 or visit www.appiaservices.com.