

## **Appia Introduces Managed IT and Telecom Services for Property Managers | Already installed voice, video and data services add value and attract tenants.**

TRAVERSE CITY, Mich. – April 8, 2009 – Appia Communications announced today a new suite of IT and telecom services designed specifically for commercial property managers.

Appia, a leading provider of managed IT and telecom services, said that turnkey access to essential voice, video and data services makes moving in—and staying—easier and more affordable for tenants.

"When a building is equipped with a hosted network and network-based services, moving in requires much less capital investment and fewer hassles," said Victor von Schlegell, Appia's president. "A major part of the move is already complete and ready for tenants to use."

With a single connection to Appia, property managers can offer advanced phone services, video conferencing and broadcasting, network monitoring and management, hosted email, Internet access and more, all for far less than the cost of an in-house implementation.

According to Jason Ulm, Appia's vice president of sales, it's a win-win for both the property manager and the tenant. "Tenants can select the services they need, and save more time and money on every service they choose," Ulm said. "Property managers differentiate themselves from the competition, add value to their space, and increase monthly revenues from their tenants."

To learn more about the role managed services can play in a property management strategy, and to discuss the various business models Appia offers, please contact Jason Ulm at 317-715-9507 or [jason@appiaservices.com](mailto:jason@appiaservices.com).



### **About Appia Communications**

Appia Communications is a leading provider of managed IT and telecommunications services, enabling small and midsize companies and organizations to benefit from Internet Protocol technology for far less than the cost of an in-house implementation. Appia's managed solutions help customers reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia has operations in Boston, Chicago, Detroit, Indianapolis, Los Angeles, New York, St. Louis, and other markets in North America and Europe. Appia was named to Inc. magazine's list of America's fastest-growing private companies in both 2007 and 2008, and was named one of the world's Top Five Managed Service Providers on the 2008-09 MSPmentor 100.

For more information, please visit [www.appiaservices.com](http://www.appiaservices.com) or call 877-277-4297. Appia is a Cisco Powered Network and holds advanced Cisco communications certifications.