

## **Appia Announces New Convenient SIP Trunking Bundles | SIP trunking bundles provide Appia's customers with a simple way to purchase service for their Internet enabled phone system**

TRAVERSE CITY, Mich. - September 16, 2010 - Appia Communications, a leading provider of managed communications and network services to companies and organizations, released new SIP trunking service bundles to simplify implementation of business Voice over IP (VoIP) to customer phone systems.

SIP trunking is used to connect to customer phone systems so they can make and receive calls using the public Internet or Appia's own directly connected access. These SIP trunking bundles will work with all Appia certified Internet enabled telephone systems and most traditional business telephone systems.

Appia customers can choose a suitable service bundle to meet their needs with five different plans ranging from small offices to medium enterprises.

In addition, standard and enhanced packages are available. The standard packages include telephone numbers, call paths, toll free service, long distance minutes, and unlimited local calling while the enhanced packages add Appia's Meet-Me audio conferencing service and additional long distance minutes for power users.

"We are committed to helping customers make the transition to SIP trunking as easy as possible," said Matt Siemens, vice president of marketing and direct sales for Appia Communications. "Recognizing that changing phone services is an important decision, our new bundles offer customers a clear choice with a robust set of features for a great price."

The Appia SIP bundles are not a one-size fits all solution. Customers can add features easily. Additional phone numbers, extra call paths, and additional long distance or toll-free minutes are all available.

*The standard bundles are available in the following configurations:*

Bundle	Call Paths	DIDs	LD Minutes	Local Minutes	Toll Free
6	6	6	1,100	Included	1
8	8	10	2,500	Included	1
16	16	18	3,500	Included	1
24	24	28	5,000	Included	1
48	48	52	7,500	Included	1

The enhanced bundles are available as follows:

Bundle	Call Paths	DIDs	LD Minutes	Local Minutes	Toll Free
6	6	15	4,500	Included	1
8	8	25	6,000	Included	2
16	16	35	12,000	Included	4
24	24	50	18,000	Included	6
48	48	100	36,000	Included	12

For Appia's SIP trunking pricing and availability please contact one of our partners or visit [www.appiaservices.com](http://www.appiaservices.com) or call 877-277-4297.

### About Appia Communications

Appia Communications is a leading provider of managed communication and network services, with a focus on small to midsize companies and organizations. Appia's solutions help customers minimize capital investments, reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia serves markets nationwide, with operations in Atlanta, Boston, Chicago, Dallas, Detroit, Houston, Indianapolis, Los



Angeles, New York, Philadelphia, San Francisco, Seattle, St. Louis and Washington D.C.

*Appia has been recognized as one of America's fastest-growing private companies (Inc., 2007-10); one of the fastest-growing solution providers in the technology industry (CRN, 2009); and one of the top managed service providers in the world (MSPmentor, 2009-10). Appia has also been named one of the 2010 Michigan 50 Companies to Watch by the Edward Lowe Foundation.*