

New Spam Management Solution from Appia Eliminates Unwanted Email

TRAVERSE CITY, Michigan — September 18, 2007 — Appia Communications, Inc., a leading provider of managed IT and telecom services, today announced a new email management service that virtually eliminates spam.

The service, called SpamManager, enables email users to take control of the email that they receive. Through an easy-to-use Web-based interface, users can block malicious messages; create white lists of approved email addresses, and more.

"Spam and other malicious email can be extremely disruptive, and spammers are constantly inventing new ways to flood our inboxes," said Victor von Schlegell, Appia's president. "SpamManager provides a much-needed solution to this problem, enabling companies and organizations to make an immediate and permanent reduction in unwanted email."

SpamManager uses rules to determine if messages are spam. When spam is identified, the server quarantines the message and does not deliver it to the user's mailbox. Users can review quarantined messages by logging into a Web-based interface.

Once logged in, the user sees a list of all messages that have been stored on the server. Approved messages can be released and sent on to the user's inbox, while spam is easily deleted. Users can also add preferred addresses to a white list, which guarantees delivery of all messages from that sender.

For more information about SpamManager and other managed IT and telecom services from Appia Communications, please call 877.277.4297 or visit www.appiaservices.com.

About Appia Communications

Appia Communications is a leading provider of managed IT and telecommunications services. Our mission is to enable small and mid-sized companies and organizations to realize the benefits of Internet Protocol (IP) technology. Our managed solutions help



our customers to reduce costs, enhance employee productivity, improve customer care, and allow them to compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia has operations in New York, Chicago, Los Angeles, Detroit, Indianapolis, St. Louis, and other markets in North America and Europe. For more information, please call 877-277-4297 or visit www.appiaservices.com.