

Don't Let Phone Contracts Delay VoIP Benefits | Appia's IP-PBX services make it possible for companies and organizations to benefit from VoIP without waiting for contracts to expire.

TRAVERSE CITY, Mich. – July 15, 2009 – Appia Communications today reported significant growth in its unique IP-PBX services, which enable companies and organizations to gain the benefits of hosted VoIP services even if they have a contract with local telephone service providers.

Organizations are rapidly moving to managed VoIP because it offers business-class phone services without the investment and high monthly costs of owning a PBX or key system.

However, companies sometimes delay making the move because they have contracts with their local phone companies. Such contracts can make it difficult to realize the full cost savings of VoIP, since organizations would need to pay both the phone company and the VoIP provider. It can also be difficult to find a VoIP provider capable of accommodating existing contracts.

But phone contracts don't have to be a barrier to VoIP. "The savings from managed services sometimes justify buying out the contracts," said Jason Ulm, Appia's vice president of sales. "But when they don't, our IP-PBX solution allows companies to start saving with VoIP while honoring their current contracts. When those contracts expire, it's easy to transition to the added savings that a full VoIP solution provides."

IP-PBX seamlessly interfaces with local phone connections. A single connection to Appia handles everything else, including call control, long distance and inbound toll-free calling, and Internet access.

In addition to significant up-front savings, Appia's IP-PBX customers also enjoy lower monthly costs, easy scalability, and advanced IP features such as a company-wide voicemail system, free calling between offices, fax-to-email, and video communication.



"With today's technology, no organization should have to buy and operate its own phone system, and no contract should stand in the way of moving to VoIP," Ulm said. "You can save right now."

For more information on IP-PBX and any of Appia's managed IT and telecom services, please contact Jason Ulm at 317-715-9507 or jason@appiaservices.com.

About Appia Communications

Appia Communications is a leading provider of managed IT and telecommunications services, enabling small and midsize companies and organizations to benefit from Internet Protocol (IP) technology for far less than the cost of an in-house implementation. Appia's managed solutions help customers reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia has operations in Boston, Chicago, Detroit, Indianapolis, Los Angeles, New York, St. Louis, and other markets in North America and Europe. Appia was named to Inc. magazine's list of America's fastest-growing private companies in both 2007 and 2008, and was named one of the world's Top Five Managed Service Providers on the 2008-2009 MSPmentor 100.

For more information, please visit www.appiaservices.com or call 877-277-4297. Appia is a Cisco Powered Network and holds advanced Cisco unified communications certifications.